



Canadian
National
Exhibition

For immediate release

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MEDIA RELEASE

CNE Reveals its *Chair With Flair* Winners on June 18, 2010

What: The Canadian National Exhibition (CNE) unveiled the winning chairs from its “Chair With Flair” project, as decorated by Toronto-area elementary school students aged four to 14. In an effort to create a new twist on the old desire for visitors to take a well-deserved break at the fair, the CNE chose a symbol of summer comfort in Ontario, the iconic Muskoka chair, and then asked students of the Toronto District School Board to jazz up 150 chairs with style and pizzazz.

“The response from schools was absolutely fantastic!” said David Bednar, General Manager of the CNE. “We had more than 550 requests for 150 chairs in a mere three days! It is a great opportunity for students to express themselves and to have their youthful creativity recognized by the wider community.”

WINNERS GRADE JK-Grade 3

Pelmo Park PS (York South West)	1 st Place WINNER JK – 3 (Grade 2 class) Principal: Howard Ramcharan
Swansea JSP (Parkdale-High Park)	2 nd Place WINNER JK- 3 (JK/ SK class) Principal: Karen Ridley
Joyce PS (Eglinton-Lawrence)	3 rd Place WINNER JK – 3 (Grade 2 class) Principal: Cheryl Paige
Stilecroft PS	HONOURABLE MENTION JK – 3
Warren Park JPS	HONOURABLE MENTION JK – 3
Terry Fox PS	HONOURABLE MENTION JK – 3
Yorkwoods	HONOURABLE MENTION JK – 3 x 2
Maryvale PS	HONOURABLE MENTION JK – 3
Elmbank JMA	HONOURABLE MENTION JK – 3

WINNERS GRADE 4 – 8

Roselands Jr. PS (York South West)	1 st Place WINNER 4-8 (Grade 5/6 class) Principal: Tony Di Biase
Sir Alexander Mackenzie Sr. PS (Scarborough Rouge River)	2 nd Place WINNER 4-8 (Grade 7/8 class) Principal: Alison Gassi
Kingsview Village JS	3 rd Place WINNER 4-8 (Grade 5 class)

(Etobicoke North)	Principal: Sheila Chichelnik
Robert Service Sr. PS	HONOURABLE MENTION 4 – 8
John G. Althouse JMS	HONOURABLE MENTION 4 – 8
Stanley PS	HONOURABLE MENTION 4 – 8
Tumpane PS	HONOURABLE MENTION 4 – 8
Lawrence Heights MS	HONOURABLE MENTION 4 – 8
Jesse Ketchum PS	HONOURABLE MENTION 4 – 8
Kingsview Village	HONOURABLE MENTION 4 – 8

The judges reviewed the chairs on the following criteria:

- Originality of theme
- Design (functionality and attention to detail)
- Artistic Execution (quality and student participation)

The judges included:

- Georgiana Uhlyarik Assistant Curator, Canadian Art ,
Art Gallery of Ontario
- Andrew Arntfield President
Field Day Inc. (*the CNE's Creative Agency of Record*)
- Tim Kamino Vice Principal
Islington Junior Middle School

Special features:

- 150 hand-painted Muskoka Chairs, each with an individual theme, which are original creations by Toronto elementary students ranging in age from four to 14 years.
- Six winners chosen (Three from junior kindergarten to Grade 3; and another three from Grades 4 to 8) and put on special display.
- Fourteen additional chairs received an honorable mention and will also go on display.
- The remaining 130 chairs will be in use in rest areas at the 2010 CNE.

About the CNE

The Canadian National Exhibition (CNE) is Canada's largest fair and the fifth largest in North America. Founded in 1879, the CNE attracts more than 1.3 million visitors over 18 days and generates more than \$50 million in economic impact for the City of Toronto and over \$70 million for the Province of Ontario on an annual basis.

The Canadian National Exhibition will be opening its gates to the young and "young at heart" **August 20** through **September 6, 2010** in Toronto, Canada. There will be plenty to see and do over those 18 days of summer, including the spectacular Canadian International Air Show on Labour Day Weekend. The **CNE Horse Show** and **Casino** open before the fair, on **Monday, August 2nd, 2010**.

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