



For Immediate Release

CNEA Horse Show Competition Returns

(Toronto, ON) July 26, 2010 — The Canadian National Exhibition Association's (CNEA) annual Horse Show will take place from Monday, August 2 through Sunday, August 29 in the Ricoh Coliseum and the Horse Palace at Exhibition Place. Highlights include Light Horse, Jumper, Heavy Horse, Miniature Horse, Welsh Ponies and Sport Ponies competitions. The Horse Show will also include the popular CNE *HorseCapades*, a fun-filled introduction to the world of horses for kids and families. All events are free prior to the opening of the CNE on August 20 and then are free with admission to the fair.

The 2010 Horse Show Schedule at a Glance:

August 2-4

Light Horse Competition

*Road Horses; Hackney Horses & Ponies
Shetland Ponies, Morgans & Saddlebreds
Ricoh Coliseum, daily class highlights 12 noon to 3 p.m.*

**August 3-19
Aug. 20-Sept. 6**

CNE HorseCapades

*A family-based introduction to horses
(12:00-3:00 p.m. daily at Horse Palace -- Moves to The
Farm; Better Living Centre as of August 20, where it runs
until September 6, from 10 a.m.-10 p.m. daily)*

August 6-8

Heavy Horse Competition

*Belgians, Percherons & Clydesdales
Ricoh Coliseum, daily class highlights 12 noon to 3 p.m.
Division highlights, 6 horse hitch 12 noon to 2 p.m.*

August 9-11

Jumper Competition

*Adult and Youth Competitors
Ricoh Coliseum*

August 16

Welsh Ponies

Horse Palace, daily highlights 12 noon to 3 p.m.

August 17

Sport Pony Competition

Horse Palace, daily highlights 12 noon to 3 p.m.

August 28-29

Miniature Horses

Horse Palace

“The CNEA Horse Show is a major stop on the national competition circuit and a summer tradition,” said Barb Meyers, CNEA Horse Show Coordinator. “This show attracts the very best competitors from across the country and we expect another great competition this year.”

As a delightful and interactive introduction to horses, CNE **HorseCapades** offers a great learning experience for visitors as they get to pet and feed horses, learn about grooming and shoeing, guess a horse’s weight and get an up-close look at a mare and foal. It will also feature an equine simulator, allowing kids to find out what it’s like to ride a real horse.

“*HorseCapades* is pure fun,” said CNE General Manager David Bednar. “The kids are completely entranced by the horses and their parents enjoy sharing the experience. It’s a great free family or group outing.”

The CNEA Horse Show and *HorseCapades* will run concurrently with no admission charge prior to the official opening of the CNE (Friday, Aug. 20). *HorseCapades* will continue at the conclusion of the Horse Show competitions, and moves into the CNE Farm in the Better Living Centre. *HorseCapades* will be FREE with CNE admission once the fair opens. For more information visit **TheEx.com**.

CNE HorseCapades welcomes daycare groups, boys and girls clubs, and other youth groups. Groups interested in arranging a visit to CNE *HorseCapades* should contact Jacqueline Needler at **416-263-3217/j.needler@theex.com**.

Exhibitors interested in receiving a CNEA Horse Show prize list, schedule or exhibitor information, should contact Barb Meyers at **416-263-3837** or **bmeyers@theex.com**.

About the CNE

The Canadian National Exhibition (CNE) is Canada’s largest fair and the fifth largest in North America. Founded in 1879, the CNE attracts more than 1.3 million visitors over 18 days and generates more than \$50 million in economic impact for the City of Toronto and over \$70 million for the Province of Ontario on an annual basis.

The Canadian National Exhibition will be opening its gates to the young and “young at heart” **August 20** through **September 6, 2010** in Toronto, Canada. There will be plenty to see and do over those 18 days of summer, including the spectacular Canadian International Air Show on Labour Day Weekend. The **CNEA Horse Show** and **Casino** open before the fair, on **Monday, August 2, 2010**.

Visit **TheEx.com** for details.

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