



Canadian  
National  
Exhibition  
Association

.....  
2021: The Year in Review

*Pictured on front cover: Detail from a painting by Enna Kim (acrylic & spray paint on plywood), featured in CNE Connected, as part of the CNE's partnership with SKETCH (a community arts enterprise engaging diverse young people)*

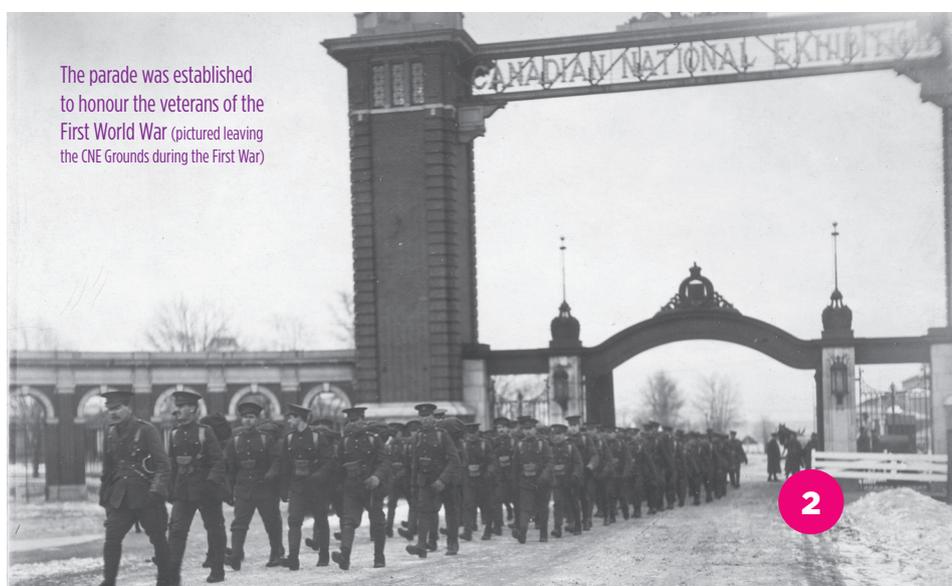
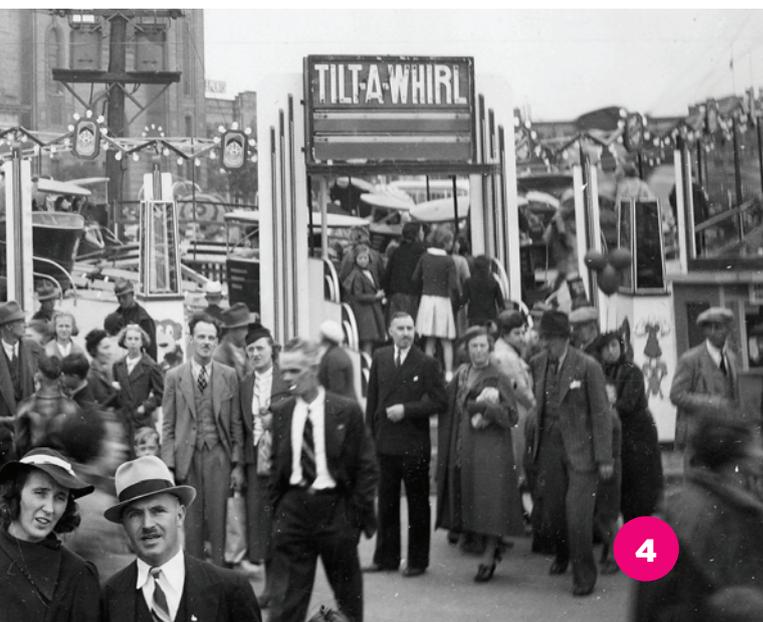


*Pictured above: Poster for the 1921 Canadian National Exhibition*



## CNE Anniversaries Celebrated in 2021

- 1 180<sup>th</sup> Anniversary of the Officers' Quarters, Stanley Barracks (1841)
- 2 100<sup>th</sup> Anniversary of the first Warriors' Day Parade (1921)
- 3 95<sup>th</sup> Anniversary of the Ontario Government Building (1926) (now Liberty Grand)
- 4 95<sup>th</sup> Anniversary of the Tilt-a-Whirl (1926)
- 5 85<sup>th</sup> Anniversary of the CNE Bandshell (1936)
- 6 70<sup>th</sup> Anniversary of former US First Lady, Mrs. Eleanor Roosevelt's visit to the CNE on Women's Day (September 4, 1951)



The parade was established to honour the veterans of the First World War (pictured leaving the CNE Grounds during the First War)

# About the Canadian National Exhibition Association

The **Canadian National Exhibition Association** (CNEA) has always risen and ebbed with the tide of the times throughout its rich and colourful 143-year history. This past year (2021) proved to be no exception. For the second time since the Second World War, the CNEA's flagship event: the **Canadian National Exhibition**, could not take place. Its cancellation for two consecutive summers was due to the COVID-19 global pandemic.

Founded in 1879, the CNEA has always been responsive and resilient to the individual demands of the decades. The fair barely escaped (by mere weeks) the Spanish Influenza pandemic in 1918. The CNE was closed from 1942 thru 1946 when its site was transformed into a Training and Recruitment Camp for the Canadian Military during the Second World War.

The CNE also had to shut down its Children's Day in 1951 due to the Polio Epidemic and was closed for its first four days in 2003 due to the electrical black-out that paralyzed regions in proximity to the Eastern seaboard in both Canada and the United States.

The CNE's storied narrative continues to evolve as we enter the third decade of the 21<sup>st</sup> Century.

## In the beginning

The second half of the 19<sup>th</sup> Century was an era in which technological innovation brought rapid economic progress and social change to Canada. Embracing the "spirit" of this age, the Industrial Exhibition Association of Toronto was incorporated on March 11, 1879 and its first fair opened on the grounds on September 1st of that year.

The Association changed its name to the **Canadian National Exhibition Association** in 1912 because the fair had become a very popular attraction, a boon to the local economy, and renowned as a "Show Window of the Nation".

## The Journey throughout the Decades

Reflecting on the decades since our inception, it is clear that the CNEA serves as an important chronicle of the history of Canada. Our organization has weathered two World Wars and a vast array of national events, epidemics, and pandemics, among other challenges.

Operating throughout the First World War (1914-1918), the CNE continued to entertain Canadians, staging military demonstrations and formations as part of the overall fair experience. However, as mentioned earlier, during the Second World War, the CNE was closed from 1942 to 1946.

Prime Minister Mackenzie King re-opened the Fair in 1947; he had also opened the fair in 1927 when the Prince of Wales, who subsequently was crowned HRH King Edward VIII, officially unveiled the Princes' Gates that year.

For more than a century, the CNEA was responsible for the operation of the entire fairgrounds 365 days a year. In the period ranging from 1983 to 2013, the CNEA maintained its status as an independent agricultural society. During this time, the CNE was a program of Exhibition Place, governed by a board of management of the City of Toronto. All CNEA surpluses and deficits were absorbed by Exhibition Place and the City of Toronto.

In 2011, a KPMG study entitled **City of Toronto Core Services Review**, commissioned by the City of Toronto, advised that the City should divest of programs such as the CNE, which are not directly related to the City's core business. Acting on the recommendations of this report, the CNE became independent from the City of Toronto, which became effective on April 1, 2013.

## Today

Today, the CNEA is a not-for-profit independent organization. In a typical year (of which 2020 & 2021 were not), the CNE, its signature event, generates an economic impact of approximately **\$128.3 million** for the province of Ontario and **\$93.1 million** for the City of Toronto.\*

The CNEA and its volunteer Board of Directors operate under the jurisdiction of two provincial acts: the *Canadian National Exhibition Association Act*, and the *Agricultural & Horticultural Organizations Act of Ontario*.

The CNEA is made up of as many as 159 individuals and member associations, who represent the four Sections of the organization: **Agriculture, General & Liberal Arts, Manufacturers & Industry**, and **Municipal**. Each member association appoints a representative to the CNEA, and 15 individuals are appointed directly by the Association itself from the **Community-At-Large**. The CNEA has member organizations from a wide variety of sectors ranging in scope from the Ontario Association of Agricultural Societies to the Canadian Bar Association to the Greater Toronto Hotel Association.

Until recently, due to the cancellations of two consecutive fairs, the Association has received no significant or sustained federal, provincial or municipal funding on an annual basis to subsidize the operating costs of the event.\*\* The revenues from each annual fair finance the presentation of the Canadian National Exhibition the following year.

Given that there has been no CNE in 2020 and 2021, this puts the CNEA's financial model in a precarious position.

As you will read in the pages that follow, last year, the federal and provincial governments made a significant investment in our organization. Moving forward, we shall continue advocate for government and community support as we work to sustain our iconic organization.

*Enigma Research Corporation 2017 Canadian National Exhibition Economic Impact Assessment Study*

\*\* The CNEA receives a \$5,000 grant from the Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA) for its Agricultural Initiatives and received investment from both the Government of Canada and the Government of Ontario in 2021.



*Pictured: Magical Midway Moments from the 2019 CNE*

# Canadian National Exhibition Association (CNEA)

## **Board of Directors**

**May 26, 2021, to May 27, 2022**

### **Executive Committee**

Suzan Hall, *President*

John Kiru, *Honorary President*

Randy Bauslaugh, *First Vice-President*

Councillor Mike Layton, *Vice-President*

Greg Pollock, *Vice President*

Darryl Kaplan, *Vice-President*

### **Past Presidents**

Jim Melvin

Brian Ashton

### **Agriculture**

Perry Chao

Bill Ford

Darryl Kaplan

Domenic Lunardo

### **General & Liberal Arts**

Randy Bauslaugh

Doris Pontieri

Mark Stephens

Michael Wallace

Jennifer Ward

### **Manufacturers' & Industry**

Suzan Hall

Celeste Kirk

Greg Pollock

Lyle Shipley

Helen Wojcinski

### **Municipal Section**

Mayor John Tory

Councillor Paul Ainslie

Deputy Mayor Stephen Holyday

Councillor Cynthia Lai

Councillor Mike Layton

Councillor Anthony Perruzza

### **CNEA Executive Staff**

Darrell Brown, *Chief Executive Officer*

Mike Cruz, *Chief Operating Officer*

Adam Blodgett, *Chief Financial Officer*



**Suzan Hall**

President,  
Canadian National Exhibition Association

# A Message from the President

It is an honour to have been elected, and to have served as President of the Canadian National Exhibition Association, over the past year – a year of many achievements and challenges.

I would like to start by thanking John Kiru, our CNEA President from 2016 to May 2021. He led us through many successes as well as around the major obstacles we encountered in 2020 and 2021, when we learned that the fair could not proceed due to the COVID-19 pandemic. We are very appreciative of John's unwavering leadership during this turbulent period of the CNEA's 143-year history.

When I was elected President on May 26th of last year, we had just learned 12 days earlier, that the City of Toronto had cancelled all summer events, including the Canadian National Exhibition. This announcement was at once disappointing and understandable. The CNEA embraced the decision because "safety" always comes first at the CNE, and the well-being of our guests is our first priority.

That said, the cancellation of two consecutive fairs in 2020 and 2021, had a damaging impact on the overall health of the organization. We faced numerous financial challenges, we had to lay off many full-time staff in May 2021, and the remaining skeleton staff, underwent salary reductions.

Simply put, we would not be here today were it not for securing financial support from the Government of Canada and the Government of Ontario, together with financing backed by Export Development Canada.

I want to take this opportunity to thank both the Federal and Provincial governments for their faith and financial investment in our historic organization. It has allowed us to plan for a full 2022 CNE. Our hope is that CNE enthusiasts return in droves to celebrate the reopening and that we are able to generate enough revenue to retain staff and plan for future CNEs.

I would also like to thank CNEA staff for both the endurance and energy that enabled us to survive and brought this historic government investment into reality.

We are in many ways a metaphor for the quintessential "Whack-a-mole" game ... narrowly escaping the Spanish Flu Pandemic in 1918 .... only to be closed for five years during the Second World War, when our site was transformed into a training and recruitment camp for the Canadian Military. We have endured; we have survived; we shall continue to "fight the good fight"!

I would like to thank the CNEA Board of Directors for your stalwart stewardship during these precarious times. Thank you to each and every one of you who has taken my call and taken the time to provide advice during my term as President.

And to you, our CNEA Membership, thank-you for your solid support throughout my year as President.

As we lay the groundwork for the future, which includes the re-negotiation of our Master Agreement with the City of Toronto this fall, we have recently re-aligned our interim leadership structure. I would like to take this opportunity to welcome Darrell Brown, as our new Chief Executive Officer, Mike Cruz as Chief Operating Officer, and Adam Blodgett, who remains our Chief Financial Officer.

The CNE has always been deeply rooted in the natural world and remembers well that "the oak fought the wind and was broken, the willow bent when it must, and survived"\*.

We, the CNEA, are the "willow in the wind"!

Let's Go to the EX!



**Suzan Hall**

President, Canadian National Exhibition Association

\* Robert Jordan, The Fires of Heaven

# 2021: The Year in Review

It is an honour to have been appointed Chief Executive Officer of the CNEA. I thank the Canadian National Exhibition Association Board of Directors, our CNEA senior management team and my executive colleagues Mike Cruz, our Chief Operating Officer and Adam Blodgett, our Chief Financial Officer for their ongoing support. I would also like to thank the CNEA staff for their endurance, understanding and assistance during these challenging times.

There is no denying it, it has been a trying two years. In 2021, we experienced the second consecutive closure of the Canadian National Exhibition due to the continuation of COVID-19 pandemic, and subsequent government restrictions. The announcement that City permits would not be issued for major summer public events made by Mayor John Tory, on Friday, May 14th, meant that we had to lay off a significant number of our full-time staff. Thankfully, many of those who were laid off remained available for recall and have been able to rejoin our team to work on the 2022 CNE.

The 2021 cancellation added to an already dire COVID-induced CNEA financial picture. Simply put, the CNEA could not survive to 2022 without an external intervention. Our primary focus was to advocate to various levels of government in the hope that we could generate sufficient interest in our plight to have governments create emergency programs to assist us in meeting our financial requirements. We used several avenues to generate support and welcomed the help of others to assist in the cause.

### **Save the CNE Campaign**

CNEA Board Member and Toronto City Councillor Mike Layton and his team built a website: [SavetheCNE.ca](http://SavetheCNE.ca), where people were encouraged to sign a petition urging the federal and provincial governments to provide emergency funding that would enable the CNE to stage its event in 2022. Metroland Media provided free full-colour ads in their publications, including in the North York Mirror, the Markham Economist & Sun, Oshawa This Week, and the Scarborough Mirror to promote the initiative, which we also pushed through the CNE website and social media channels.

The SavetheCNE website launched on May 14<sup>th</sup> in tandem with the Mayor's announcement that day. Over the next months, more than 24,000 people signed the petition. Upon signing the petition, letters were generated to provincial, and federal representatives tied to the petitioner's constituencies. This effort caused government representatives to react and respond both to the petitioners and to us so that we could explain our position and our needs. The petition played a significant role in our ability to secure funding with both the Government of Ontario and the Government of Canada. I would like to thank Councillor Layton and his team, who created Save the CNE, and to all of you who signed the petition.

### **Government Advocacy**

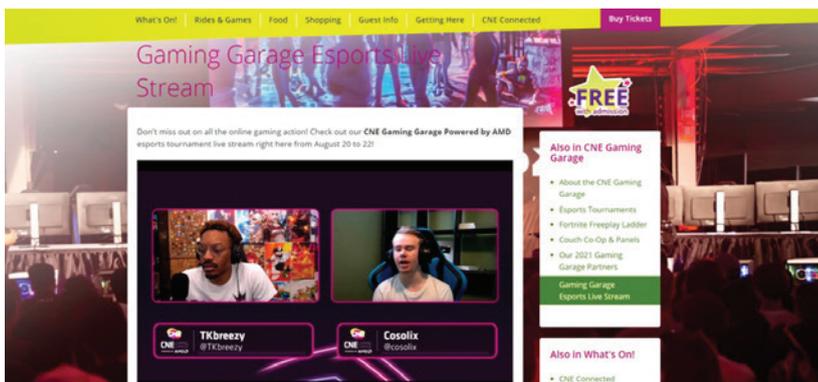
The uncertainty over when restrictions would be loosened meant that our government advocacy had to be multidimensional, focusing not only on core funding to allow for future CNEs and to preserve the solvency of the

CNEA but also interim funding to allow us to provide entertainment resources during the lockdown. Our reliance on funding programs was layered to meet a series of challenges.

For example, we were able to secure funding through Ontario's Reconnect Festival and Event Program to finance our new online digital experience: CNE Connected. This meant that CNE enthusiasts could experience elements of our programming online despite the absence of the physical CNE.

We relied on multiple sources to pay for salaries so that we could retain a small operating team dedicated to maintaining assets, planning alternative programming, securing additional financing, and planning future CNEs. We first accessed a \$4 million dollar loan supported by the federal Business Credit Availability Program. Add to that funds received under the federal Canada Emergency Wage Subsidy program, a \$1.15 million grant from the Ontario Ministry of Heritage, Sport, Tourism & Culture Industries and a \$250,000 Ontario Trillium Foundation Resilient Communities Fund all of which were used exclusively to cover our employee costs.

While these funding sources and the Canada Emergency Rent Subsidy worked as stop gap measures to keep us afloat, that funding was not sufficient to allow us to bring back our full time contingent to work on a 2022 CNE. Our major advocacy target was the federal government. Throughout 2020 and early 2021, we explained how our industry operates and why, without intervention, we would cease to exist. The federal government listened and announced the Major Festivals and Events Support Initiative as part of its budget of April 19, 2021. But, of course, the devil is in the details. While we had effective communication with those charged with administering the newly announced program, the summer federal election call put everything on hold. After a significant delay and just in time for the festive season, we learned on December 21st that we had been approved for funding in excess of \$7 million. This could not have been accomplished without the ongoing support of the staff at the Federal Economic Development Agency (FedDev) for Southern Ontario for which we owe a large thank-you. With this funding secured, we recalled our remaining laid-off full time staff to proceed with the planning of the 2022 CNE.



From Top Left: CNE Midway at night; Chef Michael Smith on CNE Connected; Save the CNE petition campaign; Esports live streaming on the CNE Gaming Garage powered by AMD.

## 2021 Programming Highlights

### CNE Connected

Once we learned that the 2021 CNE had been cancelled, the CNE team quickly pivoted to move our in-person event into a new virtual online experience: **CNE Connected**. Building on our learnings from our 2020 digital offering: **CNE At Home**, we developed a hybrid model which featured both paid and free content.

In addition to the Ontario's Reconnect Program funding, we were successful in securing more than \$50,000 of in-kind support from Partners.

Featured content included: *Detention: A Virtual Escape Room*, Cooking Demonstrations with chefs including Chef Michael Smith (made possible by Meyer Cookware) and the Little Kitchen Academy. Big Rock Brewery created the SkyRide Sour and online beer tastings. Children's programming included sing-alongs with Team T&J and Storytime with Peppa Pig. Other partners included Little Rebels Music & Development, BSAM (Black Speculative Arts Movement), the Royal Ontario Museum, the Toronto Arrows and SKETCH (a community arts enterprise).

SuperDogs provided dog training videos and Karen Fralich (a judge on CBC-TV's *Race Against the Tide*) revealed the behind-the-scenes secrets to building a spectacular sand sculpture.

CNE Connected virtual concerts featured performers including Carole Pope, ISKWE, and former Rising Star Champion, Matt Dusk.

CNE Connected garnered 60,735 page views and its total social reach was 457, 056 impressions.

The project was supported by digital and social media advertising campaigns, that were also funded by the Government of Ontario's Reconnect Program.

### CNE Gaming Garage Powered by AMD

Another popular digital property that returned virtually for the second consecutive year, was the CNE Gaming Garage Powered by AMD (August 20 to 22). It featured three Esports tournaments (Valorant, Brawlhalla and Fortnite) and a FreePlay component (Fortnite), all of which were broadcast via AMD's Twitch Stream and available to watch on the CNE's website. More than \$18,000 was awarded in cash and prizes. An organic and sponsored social media campaign, which also included influencers, generated more than 500,000 impressions. The Twitch Broadcasts of the tournaments generated 3,884 total views, and 4,694 unique page views on the CNE website.

### CNE Brand Engagement & Assessment

In the fall of 2021, we engaged IMI International to do an assessment of the CNE brand's worth to better understand our properties' value to potential sponsors. The results were very encouraging. Despite our event having been closed for two consecutive years, our brand recognition remains strong. We learned that 39% of the total Ontario population has engaged with the CNE in the past year. The CNE is in the Top 10 among Lifestyle, Entertainment and Music properties, ranking just behind the Toronto International Film Festival (TIFF). Engagement with the CNE is higher among younger Ontarians (under 24 years) and middle to high income earners. The CNE ranks higher than several Ontario-based events with whom we traditionally compete for sponsorship dollars including Taste of the Danforth, FanExpo, The Royal Agricultural Winter Fair and the Boots & Hearts Festival. Moreover, compared to top sports properties, the CNE shows momentum that is in line with the National Football League, Major League Baseball, and Hockey Canada.

Despite the challenges of the pandemic, one in four people who engage with the CNE expect to become more interested in the property over the next 12 months. All bodes well in terms of visitor engagement with the 2022 CNE!

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*Opposite Page from Left to Right: Singer Matt Dusk at the CNE Bandstand, featured on CNE Connected; The CNE Press Building posing as a Courthouse in Abingdon, Virginia in the Netflix limited series: "Painkiller"*



### Lights, Camera, Action!

Although darkness had descended upon our event over the past two years, there was a small glimmer of light last summer when the CNE Press Building starred in a scene in a forthcoming Netflix series. On August 30<sup>th</sup> of last year, the exterior of our 116-year-old building, was transformed into a courthouse set in Abingdon, Virginia for the Netflix limited series: **Painkiller** (its working title at the time was *Tamarack*). Starring Matthew Broderick and Uzo Aduba (Crazy Eyes in *Orange is the New Black*), **Painkiller** focuses on the birth of the opioid crisis, with an emphasis on the Sackler family of Purdue Pharma, the manufacturers of OxyContin. The six-part series premieres on Netflix in Spring, 2023. The film-shoot also generated several thousand dollars in much needed revenue for the CNEA.

### Turning the Lights Back on at the CNE

In the immediate future, we are excited to turn all the “lights back on” at the CNE this August, as we animate our iconic event in a collective community celebration, powered by the smiles on our visitors’ faces. We will then turn our attention to negotiating a new agreement with the City of Toronto and Exhibition Place for use of the ExPlace facilities over the next five years. Let’s hope that our vision is supported by the City and ExPlace.

We look forward to seeing you at the Canadian National Exhibition in Toronto from August 19<sup>th</sup> to September 5<sup>th</sup> and thank you for your ongoing support!

Sincerely,

**Darrell Brown**  
Chief Executive Officer





# 2021 CNE Highlights



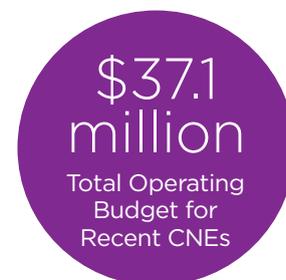
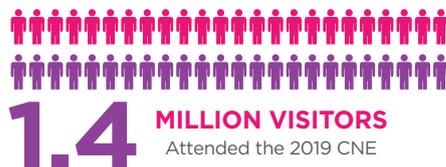
*Clockwise from top left:* The Canadian Forces Snowbirds, celebrating their 50th Anniversary, as featured in the Canadian International Air Show which took place live September 4 to 5, 2021 over Lake Ontario; Chefs at Little Kitchen Academy, which was featured on CNE Connected; CNE Connected Homepage; Fortnite was part of both the Gaming Garage's Esports tournament and FreePlay experiences.; Playing Just Chatting at the CNE Gaming Garage; Chef Matt Basile's corn chowder, as featured on CNE Connected



Clockwise from top left: Featured on CNE Connected: SKETCH artist Leo Dean's painting of the CNE (acrylic on plywood); Chef Massimo Capra, the virtual Escape Room; CNE SkyRide Sour; Scene from Detention, CNE's Escape Room, CNE's ALEX, the beaver & friend visit the ROM

# Canadian National Exhibition Association

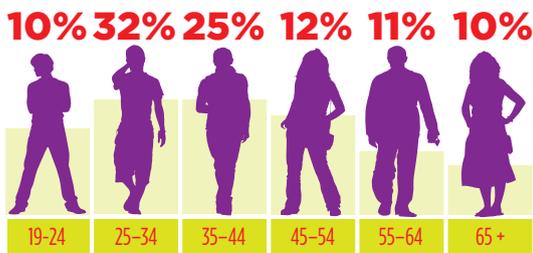
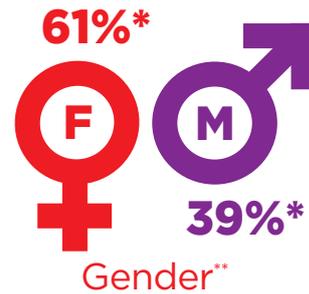
## The CNE in an Average Year



# Our Visitors



Visitor average household income  
18% Preferred not to answer



Visitor average age\*\*



Average length of a visitor stay at the CNE\*

**Average Group Spend**  
**\$231.61**  
Average group spend during visit to CNE\*\*\*



**Average Individual Spend**  
**\$68.29**  
Average Individual spend during visit to CNE\*\*\*

## Social Media Stats

**201.5K** Followers

**26.7K** Followers

**16K** Followers

**30K+** CNE EXCLUSIVE Subscribers

\*Enigma Research Corporation: 2017 Canadian National Exhibition Economic Impact Assessment Study  
\*\*Experience Renewal Solutions: 2013 Research Report  
\*\*\*Experience Renewal Solutions: 2018 Research Report



**We are grateful for your support**

In 2021, the CNE community came through in support of the CNE Foundation’s charitable programs. While many of the Foundation’s programs were cancelled for a second consecutive year, due to the pandemic, we were able to proceed with certain programs. With your help, we were able to continue to advance our mission and vision, despite a turbulent external environment.

**CNE Foundation 50/50 Fundraisers**

In 2020 and 2021, the CNE Foundation’s signature fundraiser, the CNE 50/50, was cancelled with the cancellation of the CNE event. We have since worked toward establishing our year-round 50/50 program, to diversify fundraising revenues outside the traditional CNE dates. During the last fiscal year, we hosted three online electronic raffle fundraisers: during the spring, summer and holiday season.

Net raffle proceeds support CNE Foundation programs, including Community Grants, Community and Youth Programs, and the Eamonn O’Loughlin Scholarship Fund.

**2021 CNE Foundation 50/50 winners**

Fundraiser	Grand Prize Winner	Grand Prize
CNE Foundation Spring 50/50	Rhonda Calvin – Toronto, ON	\$8,298
Virtual CNE 50/50	Cianon Talamor – Ajax, ON	\$15,168
CNE Foundation Holiday 50/50	Clinton Wolff – Bramalea, ON	\$6,648

Please visit [cnefoundation.com](http://cnefoundation.com) for details about the Early Bird and Consolation Prizes, and Winners.

**CNE Foundation “CNE Archives Project”**

During the summer of 2021, we officially launched Phase 1 of our CNE Archives Project to raise the funds needed to digitize and preserve more than 64,000 at-risk archival photo negatives of the Alexandra Studio collection.

Through funding and individual donations received, we successfully rehoused 8,566 negatives and scanned 4,389 negatives. The initiative garnered editorial coverage by major media outlets, including CTV News, CBC Radio, CP24, blogTO and, industry publication, Carnival Warehouse, with its article: “CNE Archives Project: The Cutting Edge of Fair History Preservation.”

Our goal is to digitize and preserve as many of the collection’s negatives as possible to save CNE memories for future generations.



## Community Investment

At the CNE Foundation, we are dedicated to supporting organizations that share our community vision and whose mandates fall within one of our core funding pillars. Each year, the Foundation awards a limited number of Community Grants to local, Canadian qualified donees committed to furthering our areas of focus: Agriculture and the Environment, Arts and Culture, Industry and Entrepreneurship, and Community Building.

In 2021, the CNE Foundation awarded a Community Grant to the Toronto Council Fire Native Cultural Centre's Youth Program Sector. Made possible through the generosity of the CNE community, through our 2021 Virtual CNE 50/50 raffle, this CNE Foundation Community Grant aimed to provide practical and cultural supports to Indigenous youth.

## Looking Ahead

Following two challenging years, we look forward to the return of CNE Foundation programs. Through our returning programs and the launch of our new Smiles on Faces program, we aim to continue to make a positive difference in the lives of individuals and the community.

## About the CNE Foundation

### Board of Directors (May 2021 to May 2022)

Suzan Hall, Chair  
Randy Bauslaugh  
Darrell Brown<sup>1</sup>  
Darryl Kaplan  
John Kiru  
Councillor Mike Layton  
Greg Pollock

### CNE Foundation Staff

Joanne Benerowski, Director of the Foundation

### CNE Association Staff Representation

Mike Cruz, Chief Operating Officer  
Adam Blodgett, Chief Financial Officer  
Sarah Fink, Manager, Corporate Secretariat Services

## Mission

Building on the rich legacy and tradition of the Canadian National Exhibition, we inspire community building by investing in innovative initiatives.

## Vision

Empowering community. Improving lives.

The Canadian National Exhibition Foundation is a public foundation and registered charity. The philanthropic arm of the Canadian National Exhibition Association, we fund programs year-round to make a positive impact on the lives of individuals and the community in support of our vision: "Empowering community. Improving lives." To learn more about CNE Foundation programs, or to make a donation, please visit: [cnefoundation.com](https://cnefoundation.com)

Charitable Business Number: 118834639 RR 0001

<sup>1</sup> CNEA CEO ex officio as of March 1, 2022 ; CNEF Director since March 1, 2022

**INDUSTRY · THRIFT · PROSPERITY**



**AUG. 26**  
**INCLUSIVE**

**CANADIAN NATIONAL EXHIBITION TORONTO**  
**1922**

**SEPT. 9**  
**INCLUSIVE**

*Pictured: Poster for the 1922 CNE, at a time when Smoke Stacks were a symbol of progress & success*



*Pictured:* Vintage CNE logo which originated in the early 1920s

# THANK YOU TO OUR 2021 PARTNERS

## FUNDED BY

Federal Economic Development Agency for Southern Ontario



## PRESENTING PARTNERS



## PROGRAM PARTNERS



## CONTRIBUTING PARTNERS



CNE's New Website  
Coming Soon!

[www.theex.com](http://www.theex.com)

