

CNE AMBASSADOR OF THE FAIRS PROGRAM
RULES AND REGULATIONS

August 18th – 20th, 2023

It is not required that the Agricultural Societies follow these rules for their own programs, but if they choose to use them for their program, that is fine.

1. Official entry forms of Agricultural Societies holding similar programs must reach the Canadian National Exhibition by May 15th, 2023, except by special permission of the Canadian National Exhibition.
2. Ambassador of the Fairs Program participants must be at least 18 years of age by August 18th, 2023.
3. Ambassador of the Fairs Program participants may not be substituted for first runner-up by their society after June 30th, 2023, except by written permission from the CNE.
4. **One 8" x 10" colour, black background, head and shoulders portrait photograph must be arranged by the individual societies. It is recommended that sash or medallion be worn if applicable but no tiaras. This photograph must be submitted by e-mail to AMerchant@TheEx.com by June 30th, 2023.**
5. Participants must report to the appropriate accommodation as indicated by the CNE, except by special written permission of the Canadian National Exhibition and where officially assigned transportation arrangements do not permit such arrival time. Specifics regarding arrival, the name and location of the residence, and complete participant's itinerary will be forwarded to each participant prior to the Program weekend.
6. Participants will be disqualified immediately if their qualifications are found to be in contravention of any of the program regulations herein set out. They may also be disqualified and be required to withdraw immediately if they fail to observe any of the instructions and regulations which may be set out by the supervising official of the Ambassador Program.
7. Participants will be interviewed and judged by a panel of judges at the CNE for 5 minutes. The judges will decide the finalist on the basis of community knowledge and involvement, knowledge of the CNE, agriculture, personality, and presentation.
8. During the semi-finals, all participants will present a one-minute speech that they are expected to prepare in advance. Please choose one of the following topics: agriculture, agricultural societies, the importance of agricultural societies, some aspect of your fair, or pride of place (eg. how special your home fair might be; how the CNE exemplifies how special Ontario agricultural fairs are; etc), or what it means to be Canadian.

9. During the finals, all participants will read a 140 character description of themselves. This 140 character description will be created at one of the seminars during the Ambassador Program weekend at the CNE. This can be described as an elevator talk – you meet a potential employer on the elevator and have to sell yourself before you reach their floor.
10. The seven semi-finalists who have been chosen will be announced during the finals. At this time, they will deliver the same speech that they presented during the semi-finals. (Please see clause #8.)
11. Three finalists will then be chosen, and they will each be given the same impromptu question. Answers should last for approximately 45 seconds. During each finalist's turn, the other two finalists will be sequestered.
12. The winner of the CNE Ambassador Program and the CNE appointed chaperone will be accommodated at a major hotel in Toronto for the duration of the CNE.
13. Participants may appear only once in a CNE Ambassador of the Fairs Program.
14. With the exception of the winner, the participants will return home after the conclusion of the weekend program. The selected Ambassador remains until approximately 8:00 p.m. on Labour Day.
15. The winner may only hold the title of CNE Ambassador of the Fairs and their original agricultural society title.
16. All participants must be from fairs who are members of the Ontario Association of Agricultural Societies.
17. If an Ambassador is acclaimed by their Agricultural Society to represent them, the participant must have been acclaimed during the regular fair selection period.

If any further information is required, please contact:

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