



CANADIAN NATIONAL EXHIBITION
AUG 19 TO SEPT 5 | 2022
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MADELYN GROSSI FROM SUTTON AGRICULTURAL SOCIETY CROWNED 2022 CNE AMBASSADOR OF THE FAIRS



Madelyn Grossi, 2022 CNE Ambassador of the Fairs

(Toronto, ON) August 22, 2022 – The Canadian National Exhibition is pleased to announce **Madelyn Grossi** from **Sutton Fair and Horse Show (Sutton Agricultural Society)** as the winner of the 49th annual Ambassador of the Fairs program. The exclusive year-long role of Ambassador of the Fairs will take Madelyn across Ontario as a representative of the CNE and all agricultural fairs in the province. As the newly crowned 2022 CNE Ambassador of the Fairs, Grossi will participate in a series of official duties during the remaining 15 days of Canada's largest fair while also representing her local agricultural community.

Joining more than 30 participants over three days at the CNE, Grossi was one of seven finalists who participated in the final round of the program on Sunday, August 21. Finalists were interviewed and judged on a wide range of criteria including: knowledge of the CNE and Canadian agriculture, poise, self-confidence, public speaking and overall impression. The first runner-up was **Emma Smyth** from Arthur Agricultural Society and the second runner-up was **Mary Fizell** from Listowel Agricultural Society.

The Ambassador of the Fairs program is a longstanding tradition at the CNE, aiming to educate and celebrate Canada's rich history in agriculture. Since its inception in 1972, the program has seen more than 3000 participants from over 100 communities across the province.

2022 Winning Participants

Ambassador of the Fairs: Madelyn Grossi, Sutton Agricultural Society

Madelyn is passionate about sports and fitness. An avid Toronto Maple Leafs fan, Madelyn has a dream of one day watching the Leafs play in every NHL arena. She has competed in a worldwide CrossFit competition for four years, testing her capabilities in various ways. For the past two seasons, Madelyn has also co-hosted the Brock Sport Management

podcast. Additionally, Madelyn has participated in the Optimist International Oratorical world championships. She likes swimming and enjoying Lake Simcoe in the summer with her family. Madelyn is an active volunteer in the community, with organizations like Georgina Cares and the Optimist Club of Keswick. Madelyn currently works as a member of the Toronto FC Game Crew with MLSE and a Fan Experience representative at Tennis Canada. This fall, Madelyn will be entering her third year of the Sport Management program at Brock University.

1st Runner-Up: Emma Smyth, Arthur Agricultural Society

Emma is a skilled lacrosse player. She has been part of the Arthur Acres lacrosse team for six years, and won the Jamie Smellie Memorial Award for her commitment. She also enjoys gardening, baking, farming, and writing. Essays and prose flow naturally for her, and she uses this skill to promote agriculture on social media. Emma currently works for Grand River Robotics in Fergus as farm management support, where she trains farmers to utilize robotic milking devices. In 2020, she received the Young Citizen of The Year award for her community involvement. Emma’s future goals include running her own dairy farm and travelling across Europe.

2nd Runner-Up: Mary Fizell, Listowel Agricultural Society

Mary enjoys all types of sports, such as hockey or flag football. She is a member of the western mooted society where she participates in legal advocacy competitions against other universities as well as remaining active with community organizations and events. When she can spare the time, she loves visiting her grandparents’ summer home on Manitoulin Island. Mary is currently working for Reesor’s Landscaping and Construction but will be returning to school this fall for her fourth year at Huron University College, where she is specializing in history. After graduating, she looks forward to attending law school. **Mary Fizell also received the Congeniality Award (voted by fellow contestants).**

Semi Finalists

Sean Mitchell, Brussels Agricultural Society

Kennidi Howe, Glencoe Agricultural Society:

Shae-Lynn Seeley-Reesor, Markham and East York Agricultural Society

Avery Flynn, Wellesley NEH Agricultural Society

About the Canadian National Exhibition (CNE)

The Canadian National Exhibition is Canada’s largest community event and one of the top 10 agricultural exhibitions in North America. Founded in 1879, the CNE generates an economic impact of approximately \$93.1 million for the Greater Toronto Area and \$128.3 million for the province of Ontario each year (when in operation). It is celebrated as one of the “greenest” fairs in North America and attracted 1.4 million visitors over 18 days in 2019.

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