



2025

Food & Retail Prospectus



THE CNE BY THE NUMBERS

More than
1.5 Million
Visitors annually!
Grow with us!



Food

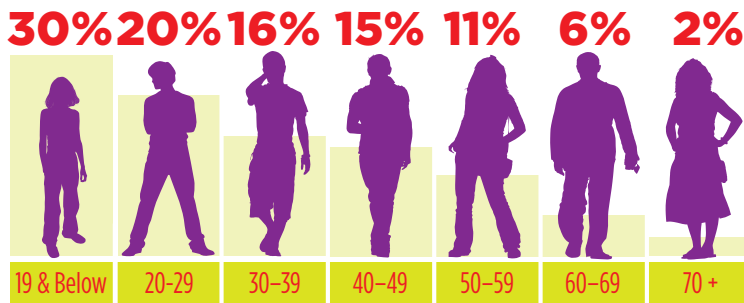


Shopping



Rides

Listed in the top 5 reason
for attending the CNE**



Visitor average age*



Average individual spend \$174**

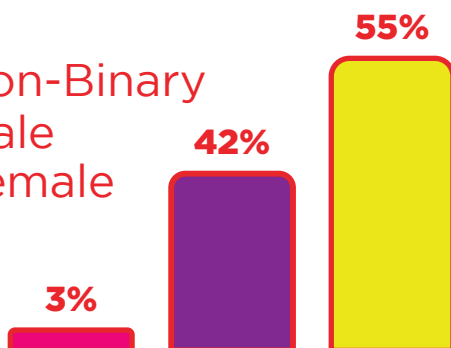


Visitor average household income**



Average CNE visit length**

● Non-Binary
● Male
● Female



Gender*

● Couple ● Friends ● Alone ● Colleague ● Family



“Who did you attend with?”

Note: Multi-visits are captured in the attendance profile.

CNE FOOD & RETAIL OPPORTUNITIES

Home & Garden



105,000 sq. ft. of home-related products and services: furniture & appliances, home & garden décor, bath & linen, home entertainment, kitchenware, food & drink, baked goods, preserves and more!

Food Trucks



Food Trucks are back at the CNE. Reach a vast, untapped audience to showcase your gourmet food!

Arts, Crafts & Hobbie



More than 63,000 sq. ft. of distinctive Canadian craft, art, fashion design, food, hobbies and collectibles – under one roof!

Shoppers' Market



An unparalleled selection of giftware, jewellery & accessories, beauty & body care, books & clothing and more!

Outdoor Concessions



You think you have the perfect recipe for success? We'd like to hear from you! We're always in search of the next great fair food story. Space is limited.

Outdoor Marketplace



Set within the colourful ambiance of the fair, offering an eclectic variety of products ranging from hot tubs to sunglasses, souvenirs, belts, books, licensed merchandise and more!

Warehouse Outlet



Looking to liquidate end of season inventory? We are seeking retailers who carry brand name fashion, footwear, gifts and home related products.

Food Building



If your kitchen is your studio, and you find yourself experimenting and creating new ways to serve up a meal – we're looking to hear from you!

More ways than one to participate!

International Pavilion



A collection of eclectic and authentic worldly treasures represented by countries from around the world. Local and International exhibitors welcome.

CNE Gaming Garage



Offers a diverse and captive audience that you won't find at any other tech convention! Bring your gaming, tech, and consumer products to the masses! This space will feature special events throughout the 18 days.





Benefit from CNE Marketing Support!

Website Listing

Each exhibitor will be provided a complimentary listing on TheEx.com, including company name, booth number & Hall/Pavilion.

Shopping Directory & Floor Plan

Your company name and booth number will appear on easy-to-use navigational directory boards located throughout the halls and grounds, so visitors can easily find you.

Exhibitor Marketing & Branding Opportunities

Expand your brand and attract even more attention and booth traffic with enhanced promotional opportunities available through our Exhibitor Marketing & Branding Packages.



Take part in Canada's Largest Annual Fair!

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The **Canadian National Exhibition** offers an exciting opportunity to directly connect with more than **1.5 million visitors** annually who come to the fair for the ultimate shopping experience - indoors and out!

You can't afford to miss out – apply now!

The CNE reviews each application for product integrity, product quality, booth display and ensures that the pavilions are not saturated by any one product category.



Don't miss this chance to...

Connect with your audience.

Grow your business.

Build your network.



Scan here
to visit us online
& apply today!

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Contact Us:

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