

Porter x CNE Summer Fun Promotion

Official Contest Rules and Regulations

1. Sponsor

The Porter x CNE Summer Fun Promotion (the "Contest") is sponsored by Porter Airlines Inc. and Porter Airlines (Canada) Limited (collectively, the "Sponsor") and administered by the Canadian National Exhibition Association ("Administrator").

Sponsor: Porter Airlines Inc. and Porter Airlines (Canada) Limited, Billy Bishop Toronto City Airport, 2 Eireann Quay, Toronto, ON M5V 1A1

Administrator: Canadian National Exhibition Association, 210 Princes' Boulevard, Toronto, Ontario M6K 3C3

THESE RULES ARE THE STANDARD TERMS AND CONDITIONS APPLICABLE TO THE CONTEST SPONSORED BY THE SPONSOR. THE CONTEST SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. NO PURCHASE IS NECESSARY. VOID IN WHOLE OR IN PART WHERE PROHIBITED BY LAW. ENTRY IN THE CONTEST CONSTITUTES ACCEPTANCE OF THESE RULES (THE "CONTEST RULES").

2. Contest Period

The Contest begins at 12:00:01 a.m. Eastern Time ("ET") on August 17, 2026, and ends at 11:59:59 p.m. ET on September 7, 2026 (the "Contest Period"). Entries must be received prior to 11:59:59 p.m. ET on September 7, 2026 to be eligible. After the Contest Period, the Contest will be closed and no further entries shall be accepted.

3. Eligibility

The Contest is open to legal residents of Canada, excluding residents of Quebec, who:

- have reached the age of majority in their province or territory of residence at the time of entry; and
- reside in Canada during the Contest Period and during the period of the Contest winner selection.

The Contest is not open to:

- employees, officers, directors, agents, representatives, and contractors of the Sponsor, Administrator, their respective parent companies, affiliates, subsidiaries, advertising and promotional agencies;
- any person involved in the development, production, administration, or fulfillment of the Contest; or

- members of the immediate family or household of any of the foregoing individuals (whether related or not). For the purposes of these Rules, “immediate family members” means spouse, common law partner, parent, grandparent, sibling or child, whether or not they reside in the same household.
- Void where prohibited by law.

4. No Purchase Necessary

No purchase is necessary to enter or win the Contest. A purchase will not increase an entrant's chances of winning.

5. How to Enter

Participants who successfully complete an Entry Method, as shown below, in accordance with these Rules will receive one (1) entry (an “Entry”) into the Contest and will be considered an “Entrant”.

Entry Method

During the Contest Period, eligible participants may enter by:

- Visiting the designated Contest page at www.theex.com; and
- Completing and submitting the official online entry form.

Each eligible participant who successfully completes and submits the official online entry form in accordance with these Rules will receive one (1) base Entry into the Contest. Limit one (1) base Entry per person during the Contest Period.

Additional bonus entries may be earned through the methods described on the Contest landing page, including:

- following Porter Airlines on applicable social media channels;
- following the Canadian National Exhibition (CNE) on applicable social media channels; and/or
- subscribing to the CNE newsletter.

Entrants must follow the instructions provided on the Contest landing page ([Porter x CNE Summer Fun Promotion – The Ex](#)) to receive bonus entries.

Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, garbled or mechanically or electronically reproduced, as determined at the sole discretion of the Sponsor or the Administrator. The use of automated systems, bots, scripts, macros or other means of artificially generating entries is prohibited and may

result in disqualification, as to be determined at the sole discretion of the Sponsor or the Administrator.

6. Prize

There is one (1) prize (the “Prize”) available to be won consisting of:

- Two (2) Porter Airlines round-trip travel vouchers, each valid for round-trip travel for one (1) person on Porter Airlines scheduled flights. The travel vouchers must be redeemed in accordance with the applicable terms and conditions and will expire one year from the draw date (September 10, 2027).

Approximate Price Retail Value ("ARV"): **CAD \$3,600.**

Prize conditions include:

- Travel vouchers are subject to all terms, conditions, restrictions, and booking requirements imposed by Porter Airlines Inc. and Porter Airlines (Canada) Limited.
- Travel is subject to seat availability and applicable travel restrictions.
- Travel must be booked and completed in accordance with the voucher expiry date and terms established by Porter Airlines Inc. and Porter Airlines (Canada) Limited.
- Blackout dates and other restrictions may apply.
- Prize must be accepted as awarded.
- Prize is non-transferable, non-refundable, and may not be substituted, converted, or exchanged for cash except at the sole and absolute discretion of the Sponsor.
- Any expenses not specifically stated as included in the prize are the sole responsibility of the winner and/or travel companion, including without limitation travel insurance, ground transportation, meals, incidentals, passport fees, and any other personal expenses.

The Sponsor reserves the right to substitute the prize or a component thereof with a prize of equal or greater value if the advertised prize becomes unavailable for any reason. The Sponsor shall not assume any liability for lost, damaged or misdirected Prize.

None of the Released Parties makes any representation or offers any warranty, express or implied, as to the quality or fitness of the Prize awarded in connection with the Contest. To the fullest extent permitted by applicable law, the Confirmed Winner understands and acknowledges that they may not seek reimbursement or pursue any legal or equitable remedy from either the Sponsor or any of the other Released Parties should the Prize fail to be fit for its purpose or is in any way unsatisfactory.

7. Winner Selection

On or about September 10, 2026, a random draw will be conducted in Toronto, Ontario from among all eligible entries received during the Contest Period (the “Draw”).

One (1) potential winner will be selected.

The odds of winning depend on the total number of eligible entries received for the Contest. Any remaining entries will not be carried over for entry in any other future contest.

8. Winner Notification

The potential winner will be contacted using the information provided at the time of entry. Upon notification, the potential winner must respond by email to the contact provided in the notification, and the potential winner’s response must be received by return date and to the appropriate party as stipulated in such notification.

If a selected entrant:

- cannot be contacted within five (5) business days;
- fails to respond within the timeframe indicated by the Administrator;
- is determined to be ineligible;
- fails to correctly answer the required skill-testing question, as further explained below; or
- fails to complete and return required documentation;

the selected entrant may be disqualified, and an alternate entrant may be selected.

If a selected entrant is disqualified, the Sponsor or Administrator may, in its discretion, select an alternate potential winner from among the remaining eligible Entries, who will be subject to the same requirements set out in these Rules. The Sponsor, Administrator, or their designated representatives will make at least one (1) attempt to contact the potential winner by email following the Draw. The Sponsor is not responsible for the failure for any reason whatsoever of a selected entrant to receive notification or for the Sponsor to receive a selected entrant’s response.

No communication or correspondence will be exchanged with entrants except with those selected as a potential Contest winner.

9. Skill-Testing Question

Before being declared a winner of the Prize (a “Confirmed Winner”), the selected entrant must correctly answer, without assistance of any kind, a time-limited mathematical skill-testing question as administered by the Sponsor or Administrator.

If the selected entrant fails to correctly answer the skill-testing question, the Prize will be forfeited and an alternate potential winner may be selected in accordance with these Rules.

10. Declaration and Release

As a condition of receiving the Prize, the selected entrant will be required to review, sign, and return a Declaration of Eligibility, Liability Release, and, where lawful, a Publicity Release form (“the “Release Form”) within the time specified by the Sponsor.

By completing and returning the Release Form and accepting the Prize, the Confirmed Winner: (i) confirms compliance with these Rules and their eligibility to receive the Prize; (ii) acknowledges that the Prize must be accepted as awarded, cannot be substituted or transferred, and has no cash surrender value; and (iii) releases and forever discharges the Sponsor and the Released Parties from any and all claims, liabilities, losses, damages, costs or expenses arising from or relating to the Confirmed Winner’s participation in the Contest or the acceptance, possession, use or misuse of the Prize, except where prohibited by law.

Failure to complete and return the Release Form within the time specified by the Sponsor, or otherwise to comply with these Rules, may result in forfeiture of the Prize.

11. Publicity

Except where prohibited by law, acceptance of the Prize constitutes the Confirmed Winner's consent to, and grant to Sponsor and the Canadian National Exhibition Association, and the Released Parties, of the unrestricted right, at their discretion, to produce, reproduce, publish, broadcast, communicate by telecommunication, exhibit, distribute, adapt and otherwise use or re-use the Confirmed Winner’s name, city/province of residence, photograph, likeness, voice, statements and image and biography, in any and all media now known or hereafter devised, in connection with the Contest and the promotional, advertising, and publicity and exploitation thereof without additional compensation, remuneration, or notice.

Any such promotional, advertising or publicity activities carried out by or on behalf of Porter Airlines, the Canadian National Exhibition Association or the Released Parties shall be at their sole discretion and may be conducted in any media whatsoever.

The Confirmed Winner agrees to cooperate in any reasonable investigations conducted by or on behalf of Porter Airlines or the Canadian National Exhibition Association to confirm the Confirmed Winner’s eligibility and to help ensure that the use of the Confirmed Winner in connection with advertising or publicity relating to the Contest will not bring Porter

Airlines, the Canadian National Exhibition Association, any of the Released Parties or the Contest into public disrepute, contempt, scandal or ridicule, or otherwise reflect unfavourably upon them, as reasonably determined by Porter Airlines or the Canadian National Exhibition Association.

12. Privacy

Personal information collected in connection with this Contest, including an entrant's name, mailing address, telephone number and email address ("Personal Information"), will be used by the Sponsor and Administrator solely for the purposes of administering the Contest, awarding the Prize, including contacting and confirming the eligibility of a selected entrant, and, where consent has been provided, for marketing communications.

The Sponsor and Administrator may disclose Personal Information to their respective third-party agents and service providers as necessary in connection with the administration of the Contest and awarding of the Prize. Personal Information will be used and disclosed only for the purposes identified above and will be handled and protected in accordance with applicable privacy laws and the respective privacy policies of the Sponsor (<https://www.flyporter.com/en-ca/privacy>) and Administrator (XX).

This section does not limit any other consent that an entrant may provide to the Sponsor, Administrator or any other person in relation to the collection, use or disclosure of their Personal Information.

13. Social Media Disclaimer

This Contest may be promoted through Instagram, Facebook, TikTok, and/or other social media platforms.

The Contest is in no way sponsored, endorsed, administered by, or associated with Meta Platforms, Inc. (Facebook and Instagram), TikTok, or any other social media platform.

By participating, entrants completely release each applicable social media platform and its respective affiliates from any liability in connection with this Contest.

14. General Conditions

The Sponsor and Administrator reserve the right to:

- verify the eligibility of any entrant, including by requiring proof of identity and/or eligibility in a form acceptable to the Sponsor or Administrator, including government-issued photo identification;

- verify the eligibility, validity and legitimacy of any Entry or other information submitted in connection with the Contest;
- disqualify any entrant found to be tampering or attempting to tamper with the entry process or operation of the Contest, operating in violation of these Rules or otherwise interfering with the proper administration of the Contest;
- cancel, suspend, modify, or terminate the Contest, or amend these Rules, if fraud, technical failures, viruses, bugs, tampering, unauthorized intervention, administrative or other errors, or any other cause or circumstance beyond the reasonable control of the Sponsor or Administrator compromises or interferes with the integrity or proper administration of the Contest; and
- adjust any dates, timeframes or other Contest mechanics set out in these Rules where reasonably necessary to verify compliance with these Rules, address technical or administrative issues, or otherwise preserve the proper administration and integrity of the Contest.

Failure to provide any proof of identity, eligibility or other information requested by the Sponsor or Administrator within the time specified may result in disqualification.

All personal and other information requested by and supplied to the Sponsor or Administrator for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. Entries that are incomplete, illegible, corrupted, late, fraudulent, or otherwise not in compliance with these Rules may be disqualified. For further clarification, the Sponsor and Administrator reserve the right, in their sole discretion, to disqualify any entrant, who at any stage supplies untruthful, incomplete, inaccurate or misleading personal details and/or information.

If the Confirmed Winner is found eligible under these Rules, Sponsor's terms and conditions (<https://www.flyporter.com/en-ca/travel-terms-and-conditions>) and Sponsor's Privacy Policy (<https://www.flyporter.com/en-ca/privacy>), please allow approximately four (4) to six (6) weeks following receipt by the Sponsor of the Confirmed Winner's completed Release Form for delivery of the Prize.

In the event of any discrepancy or inconsistency between these Rules and any Contest-related advertising, promotional materials, communications, instructions or other statements, these Rules shall prevail, govern and control to the fullest extent permitted by applicable law.

All intellectual property associated with the Contest, including trademarks, trade names, logos, designs, promotional materials, web pages, drawings, illustrations, slogans and other Contest-related materials, is owned by or licensed to the Sponsor, Administrator,

applicable prize suppliers and/or their respective affiliates, as applicable. All rights are reserved. No such intellectual property or copyrighted material may be copied, reproduced or otherwise used without the prior written consent of the applicable owner, except as permitted by law.

The Sponsor and Administrator also reserve the right, in their sole discretion, to disqualify any entrant who acts in an unsportsmanlike or disruptive manner or with the intent to annoy, abuse, threaten or harass any other person in connection with the Contest.

15. Limitation of Liability

By entering, entrants agree that the Sponsor, Administrator, their affiliates, subsidiaries, advertising and promotional agencies, third party agents and service providers, and each of their respective directors, officers, employees, agents, and representatives will not be liable for:

- lost, late, misdirected, incomplete, inaccurate, or otherwise improperly transmitted Entries, notifications, responses or Release Forms;
- any telephone, hardware, software, network, communications or other technical malfunctions or failures of any kind, including any malfunction or failure affecting the transmission or receipt of an Entry;
- any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft, destruction, unauthorized access to, or alteration of Entries;
- any incorrect or inaccurate information, whether caused by equipment or programming associated with or utilized in the Contest, unauthorized human intervention, or any technical or human error;
- any errors or failure in the administration, security, fairness, integrity or proper conduct of the Contest, including as a result of tampering, unauthorized intervention, fraud, technical failures or other circumstances beyond the reasonable control of the Sponsor or Administrator; or
- any injury, loss, or damage of any kind arising from participation or attempted participation in the Contest or acceptance, possession, use, or misuse or failure to receive the Prize or any portion thereof, except to the extent such liability cannot lawfully be excluded.

Each entrant assumes responsibility for any injury, loss or damage caused or claimed to be caused by their participation or attempted participation in the Contest or by their acceptance, possession, use or misuse of the Prize, except to the extent prohibited by applicable law. The Released Parties assume no responsibility or liability if the Contest

cannot be conducted as planned for any reason beyond the reasonable control of the Sponsor or Administrator.

16. Governing Law

The Contest is subject to all applicable federal, provincial, and municipal laws and regulations.

These Rules shall be governed by and interpreted in accordance with the laws of the Province of Ontario and the federal laws of Canada applicable therein.

17. Official Rules

By participating in the Contest, entrants agree to be bound by these Rules and by all decisions of the Sponsor and Administrator, which are final and binding in all matters relating to the Contest, **except where prohibited by applicable law.**

For questions regarding the Contest, please contact the Administrator through www.theex.com.